

NEW CONTRIBUTIONS OF THE DISSERTATION

The doctoral dissertation titled “*Professional Skills of Television Political Commentary Journalists in the Digital Media Environment*” contributes to supplementing and deepening the theoretical foundation while providing important scientific and practical arguments for improving the professional skills of television political commentary journalists in the current context of digital transformation.

From a theoretical perspective, the dissertation systematically and selectively reviews previous studies conducted both domestically and internationally related to political commentary journalism, television political commentary, and the professional skills of journalists in the digital media environment. On the basis of analysis, comparison, and synthesis, the dissertation identifies existing research gaps and clarifies and further develops several key concepts, including political commentary journalism, television political commentary, the professional skills of television political commentary journalists, and the digital media environment. In particular, the dissertation constructs and systematically explains a framework of professional skills for television political commentary journalists in the digital media environment, consisting of seven groups of skills: skills in monitoring and interacting with digital audiences; skills in collecting information and data on digital platforms; skills in using artificial intelligence; skills in exploiting and utilizing data; skills in video processing using mobile devices; skills in connecting and conducting online interviews; and skills in hosting programs across multimedia and multiplatform environments. In addition, the dissertation proposes specific criteria and requirements for each group of skills, thereby contributing to the development of a systematic and updated theoretical framework that corresponds with the realities of television journalism in the digital media environment.

On the basis of the established theoretical framework, the dissertation conducts empirical surveys, analyzes professional practices, and synthesizes professional experiences at several representative political commentary television channels in Vietnam, including the General News and Political Commentary Channel VTV1 (Vietnam Television), HTV9 (Ho Chi Minh City Television), and NTV (Nghe An Newspaper and Radio–Television Station). The research findings clarify both the strengths and limitations in the professional skills of television political commentary journalists in the digital media environment and analyze the underlying causes of these limitations. Based on empirical findings, the dissertation identifies several issues of theoretical and practical significance, including the gap between awareness and practical application of professional skills; the increasing pressure of the digital media environment on television political commentary journalists; the profound transformation of the role and position of political commentary journalists in the new context; policy and regulatory gaps concerning journalistic practice in the digital environment; and the importance of mastering digital platforms for political commentary television channels today. These

findings contribute to presenting a relatively comprehensive picture of the capabilities, professional practices, and challenges facing television political commentary journalists in the era of digital transformation.

On the basis of the identified limitations and issues, the dissertation proposes a system of recommendations and practical solutions aimed at supplementing, refining, and enhancing the professional skills of television political commentary journalists in the digital media environment. The research results of the dissertation have potential applications in the practical operations of television stations in Vietnam, contributing to improving the quality and effectiveness of political commentary programs. These outcomes support the communication of the Party's and the State's policies, the protection of the ideological foundation, the struggle against false and hostile information, and the promotion of the supervisory and social critique functions of political commentary journalism. In addition, the dissertation also serves as a valuable reference for journalism and communication education and research, as well as for policy-making in the fields of culture and ideology in the contemporary digital media context.